

**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR  
(AUTONOMOUS)**

**MBA II Year I Semester Regular & Supplementary Examinations January/February-2025**

**BUSINESS ETHICS AND CORPORATE GOVERNANCE**

Time: 3 hours

Max. Marks: 60

**SECTION – A**

(Answer all Five Units 5 x 10 = 50 Marks)

**UNIT-I**

- |   |   |  |     |    |    |
|---|---|--|-----|----|----|
| 1 | a | Discuss various principles of ethics and its implications in the modern business world.  | CO1 | L2 | 5M |
|   | b | Explain the unethical practices and ethical dilemma of a business company in establishing mining ore factory at domestic premises. | CO1 | L5 | 5M |

**OR**

- |   |  |  |     |    |     |
|---|--|--|-----|----|-----|
| 2 |  | Discuss in brief, major theories of Ethics. Which of them, in your opinion, answer the moral Dilemma better than others? | CO1 | L6 | 10M |
|---|--|--|-----|----|-----|

**UNIT-II**

- |   |   |   |     |    |     |
|---|---|---|-----|----|-----|
| 3 |   | Elaborate on falling ethical standards in advertising.  | CO2 | L3 | 10M |
|   | 4 | If an employee leaves a company, to work for a competitor, what types of knowledge would be ethical for the employee to share with the new employer, and what types of knowledge would be unethical to share? | CO2 | L6 | 10M |

**OR**

- |   |  |  |     |    |     |
|---|--|--|-----|----|-----|
| 3 |  | Elaborate on falling ethical standards in advertising. | CO2 | L3 | 10M |
|---|--|--|-----|----|-----|

**UNIT-III**

- |   |   |  |     |    |    |
|---|---|--|-----|----|----|
| 5 | a | What do you mean by ethical investment? How far do modern companies cater to ethical investment? | CO3 | L3 | 5M |
|   | b | If the company is profitable it is ethical. Comment.   | CO3 | L4 | 5M |

**OR**

- |   |  |   |     |    |     |
|---|--|---|-----|----|-----|
| 6 |  | Do companies have to operate ethically to be financially successful? Explain. | CO3 | L5 | 10M |
|---|--|---|-----|----|-----|

**UNIT-IV**

- |   |   |   |     |    |    |
|---|---|---|-----|----|----|
| 7 | a | “Directors are the key persons in corporate governance structure”. Comment. | CO4 | L4 | 5M |
|   | b | Elucidate essentials of corporate Governance.                               | CO4 | L2 | 5M |

**OR**

- |   |   |  |     |    |    |
|---|---|--|-----|----|----|
| 8 | a | What is the difference between Corporate governance and management?                                      | CO4 | L2 | 5M |
|   | b | Narrate the provisions of the new company act, 2013, relating to changes in corporate governance issues. | CO4 | L2 | 5M |

**UNIT-V**

- |   |   |  |     |    |    |
|---|---|--|-----|----|----|
| 9 | a | Explain the appointment, duties and responsibilities of auditors of limited company. | CO5 | L2 | 5M |
|   | b | What is the Role of Board of directors in any company?                               | CO5 | L2 | 5M |

**OR**

- |    |  |   |     |    |     |
|----|--|---|-----|----|-----|
| 10 |  | It has been put to you that one of the merits of ethics is that it provides an understanding for the principles of corporate governance? What do you make of that argument? If it is Rejected; what other principles should underlie corporate governance, if they are not ethical ones? Discuss. | CO5 | L6 | 10M |
|----|--|---|-----|----|-----|

**SECTION – B**  
(Compulsory Question)

11

**1 x 10 = 10 Marks**

A former employee who was fired due to poor quality work, absences, and lateness related to her drinking problem, informs you that she has applied for a position at another company and has already given your name as a reference. She desperately needs a job (she is a single parent with three children), and she asks you to give her a good recommendation and not mention her drinking, which she assures you is now under control.

She also asks you to say that she voluntarily left the company to address a family medical crisis, and that the company was pleased with her work. You like this person and believe she is a good worker when she is not drinking. You doubt that she really has overcome her drinking problem, however, and you would not recommend your own company hire her back.

- i) What do you say to this woman?
- ii) What do you say to an employer who calls you for a reference?
- iii) What if the prospective employer was a friend?
- iv) Suppose the problem was a theft.
- v) Suppose she had asked you to be a reference prior to supplying your name to her prospective employer?
- vi) What values are at stake? Do some of the values conflict with one another.

**\*\*\* END \*\*\***